

# Chris McElroy

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484.678.7308

## EDUCATION:

The University of the Arts, Philadelphia, PA  
Multimedia Design, August 2007 - May 2009  
Awarded Presidential Scholarship  
Teachers Assistant for Web Design Studio and Photographics

Pennsylvania College of Art & Design, Lancaster, PA  
Graphic Design, August 2003 - December 2006  
Obtained Dean's List for 4 semesters

Received Business Education Award for Web Design from Downingtown High School

## EXPERIENCE:

Freelance Web And Graphic Design (2001 - Present)

- Developed over 200 websites for various clients, including photographers, restaurants, real estate agents, music and t-shirt vendors, fashion designers, various bands and artists.

- Worked with Sedso Design as lead web developer since May 2009.

- Have worked for various design firms on an as-needed basis, such as 160over90, Tierney, Brownstein Group, Media Matrix, Westinghouse, and Ballinger

- Worked with Novelty Manufacturing in Lancaster, PA designing brochures, posters, product packaging, and advertisements for trade shows.

- Worked with Weathermen Records for 2 years as designer and webmaster for online music store

- Completed an internship with Younger Works in Lancaster, PA. Created Flash animations for Turkey Hill's website and worked on various other projects using Flash, ActionScript 2.0, HTML, XML, and CSS.

- Created thefragile.com in 1999 with over 30,000 registered users with online email accounts, which was mentioned in Yahoo! Internet Life and The Wall Street Journal.

## SKILLS:

Proficient in Adobe Photoshop, Illustrator, Dreamweaver, InDesign, Flash, After Effects, Quark, Processing, and Corel Painter.

- Have thorough understanding of web standards, HTML, CSS, PHP, MySQL, XML, Javascript, and ActionScript

- Work with Mac OS X and Windows Platforms.

## REFERENCES:

Thomas Foley, Lead Designer at Sedso Design  
Phone: 732-768-8761 Email: us@sedsodesign.com

Larry Bach, Graphic Design Professor at the University of the Arts  
Phone: 215-880-0843 Email: laurencebach@comcast.net

## PORTFOLIO:

Available online at <http://www.ChrisMcElroyDesigns.com>